

~~1053 - 1400 (cont)~~

29

1053 - ~~1400~~ 2nd.

New front, etc. to cost \$42M (\$8M)

Both stores making good money. - \$95M net in '50, from both stores

Hold - save the money.

1060 Prairie Ill.

Comp. on N. side of St. R.R. 135, 243, 28.7.

Plan going to build new store here.

Cost \$32M for new front.

Wait - 6 mos. to a yr.

#177/600 Elgin Ill.

2 of cont. small adjacent store (to alley) as an independent

Infants' Wares Shop - as part of 177

Can rent for \$8000

Lease runs for 13 yrs opt.

Rear space - 195'

N.L.R. 2nd. 100M.

Cost of \$14,000 for this experiment.

Call it Kresge Baby Shop.

Dress shows 36% ; Dr. W. we want make that gross profit;

shirts.

Will release 200' for other use for 177.

Do. - experiment. - J. & K. votes against.

165 Boston -

(54,192)

Wrote to bring back his recommendations.

459 Cleveland - (Brookline & Pearl Rd.) - (J. & K.)

Visconcy -

Thousand roof. ("Tough Bldg. Dept in Cleveland")

New rim - \$9300 (for stock)

Do not do.